

2027 SCHOOL, UNIVERSITY & EXECUTIVE SPEAKER KIT

Who Is Derrick Spruill, MBA?

Author of 25+ Books • Veteran HR & Operations Leader (10,000+ Interviews) • Founder, Magnificent Workz Business Solutions Inc.

Derrick Spruill didn't inherit an executive corner office. He began on a 1990 night-shift grocery floor in North Carolina, spent 36+ years leading teams across Food Lion, Pepsi Bottling Ventures, Safeway, Toys "R" Us, and CVS Health, and earned both his B.S. in Accounting and his MBA in Human Resources at a 10:00 P.M. kitchen table in his forties while working full-time.

After sitting on the decision-maker's side of more than 10,000 face-to-face hiring interviews—and surviving a narrow 4-to-5 corporate vote that closed one door only to unlock entrepreneurship—he built a thriving multi-brand enterprise spanning Magnificent Workz, Mobile Notary by Derrick Spruill, One Ledger, Know Notary, and the 24/7 Notary Knowledge Network.

Why Students, Principals & College Deans Bring Derrick to Campus

• Zero Theoretical Fluff — Real Hiring-Table Truth: Students learn directly from someone who has interviewed over 10,000 candidates what separates getting hired from getting overlooked in the first 90 seconds.

• Destroys "Behind-Schedule" Anxiety: Shows high school seniors, community-college strivers, first-generation students, and adult learners why detours and working-class jobs forge executive muscle.

• Every Student Leaves With an Action Workbook: Right Now, I'm Right Where I'm Supposed to Be includes all 21 authentic hiring-table questions, 5 self-audit blueprints, and a signed Personal Declaration of Alignment.

FEATURED MEMOIR SPECIFICATIONS FOR CAMPUS BOOKSTORES & LIBRARIES

Title: Right Now, I'm Right Where I'm Supposed to Be: Finding Purpose, the Unexpected Path, and the Divine in the Detour
Imprint: Magnificent Workz Business Solutions • Pages: 152 Pages (6" × 9" Illustrated Edition + Executive Workbook)
Paperback ISBN: 978-1-965896-96-9 ($16.99 Retail) • Hardcover ISBN: 978-1-965896-97-6 ($26.99 Retail) • Kindle: $9.99

2027 TRAVELING SCHOOL, COLLEGE & COMMENCEMENT ROSTER

Signature Keynote Talks & Student Book Packages

1. Put Down Society's Stopwatch: Why Your Detour Is Your Advantage (High School Assemblies, Graduations & First-Year Experience)
Reframes pressure, comparison, and uncertain next steps—proving through Derrick's journey from 1990 retail aisles to MBA entrepreneur that discipline where you stand builds where you're going.

2. Ten Thousand Chairs: What Happens on the Other Side of the Hiring Desk (College Career Centers, HBCUs, Business Schools & CTE Programs)
An interactive live breakdown of Derrick's 21 Hiring-Table Questions—teaching eye contact, voluntary humility, the 3-Second Reaction Pause, and how to turn part-time jobs into an unstoppable resume.

3. The Skill Set of the Unspecialized: From Employee to Owner (Entrepreneurship Clubs, MBA Cohorts & Workforce Summits)
How to steward your daytime job with excellence while building ethical ownership, multi-product ecosystems, and community trust.

School, District & University Bulk Book Adoption Tiers (POs Accepted)

Cohort Package	Copies	Per-Book Rate	Package Total & Included Bonus
Classroom / Club Pack	25 Copies	$13.99 / book	$349.75 • Includes Printable Educator Workshop Guide
Grade / Career Cohort	50 Copies	$12.99 / book	$649.50 • Includes Virtual 30-Min Author Q&A Session
Senior Class / Common Read	100 Copies	$11.99 / book	$1,199.00 • Priority 2027 On-Campus Assembly Scheduling
Campus-Wide / Commencement	250+ Copies	Custom Institutional	Signed Bookplates + Full-Day Keynote & Career Lab

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